

Member Lifestyle-based Experiences

PlatinumClubNet Prepares for Summer 2021

2020 IS A YEAR IN HUMAN HISTORY that has redefined the way we cherish what life has to offer and keep hopes alive. While many lost all they had, many more reinvented themselves. As they say, the darkest hour drives the strongest human spirit.

PlatinumClubNet offers a host of lifestyle experiences with exclusive privileges, that no one else can offer to members, across entertainment, sporting and shopping, and accentuating the value of membership.

Lifestyle Experiences

Bespoke experiences from the world of awards, art, fashion, food & wine, auto, yacht, watch and jewelry.

Sporting Experiences

Access to a lineup of the most sought-after sporting events across baseball, derby, football, golf, motorsports, tennis, yachting and much more, accentuated by once-in-a-lifetime experiences at venues around the world.

Entertainment Experiences

Participate in events from the world of movies, music, theatre and culture entertaining my members with exclusive privileges.

Shopping Experiences

A catalog of the finest selection of luxury products and services from the choicest brands, customized and personalized to my members' tastes and interests, coupled with special benefits and privileges.

The world of private clubs has been no different, impacted by restrictions virtually shutting down operations for months and taking away from its members the fundamental ability to enjoy a fine lifestyle with friends and family at the club.

The team at PlatinumClubNet have started thinking as to how clubs can be relevant to members during such times, offering the ability to complement their lifestyle, outside of the club.

Curating such extraordinary content with tangible benefits are beyond the typical construct of a membership package and is often extremely difficult for any club with limited human resources to fathom, let alone deliver.

PlatinumClubNet enables Platinum Clubs to offer a range of such bespoke experiences, as an embedded content of the members' access in the club's own digital channels, making it mutually rewarding for the club and the member. ■

